

Technické podmienky


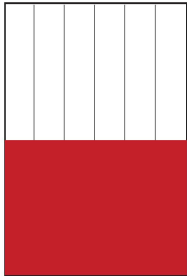
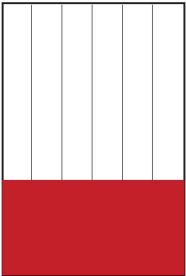
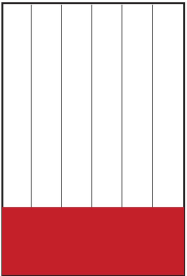
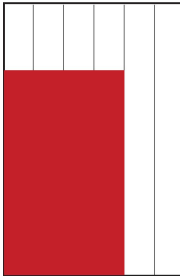
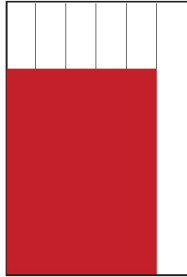
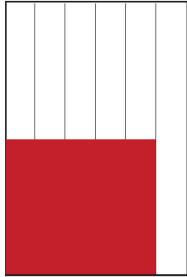
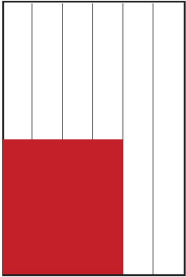
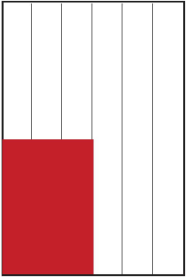
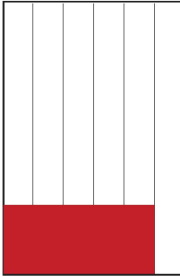
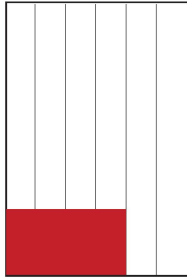
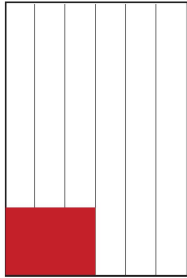
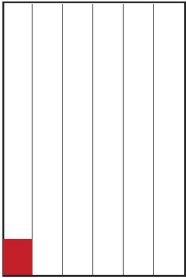
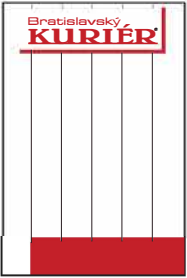
Formát novín: 390 x 282 mm

Sadzobný obrazec: 340 x 258 mm

Podklady pre inzerciu:

- kompozitné, distilované a centrovane PDF max. ver 1.4
- všetky použité fonty musia byť v krivkách
- vektory CMYK, bitmapy CMYK min. 254 dpi
- dokument nemusí mať spadávky

Štandardné formáty inzercie

				
258 x 340 mm 1/1 2 770,-	258 x 170 mm 1/2 1 460,-	258 x 113 mm 1/3 1 000,-	258 x 85 mm 1/4 770,-	170 x 260 mm Junior Page A 1 300,-
				
214 x 260 mm Junior Page B 1 700,-	214 x 170 mm 1 150,-	170 x 170 mm 850,-	127 x 170 mm 580,-	214 x 85 mm 580,-
				
170 x 85 mm 430,-	127 x 85 mm 280,-	39 x 43 mm 73,-	214 x 47 mm 350,-	